

# Radio RFJ

|         | Lundi-Vendredi |           |             | Samedi-Dimanche |           |             |
|---------|----------------|-----------|-------------|-----------------|-----------|-------------|
|         | PN-M*          | CHF / sec | Single spot | PN-M*           | CHF / sec | Single spot |
| 00h—24h | <b>44.180</b>  |           |             | <b>38.938</b>   |           |             |
| 00h-5h  |                | 3.00      |             |                 | 3.00      |             |
| 5h-6h   | 1.409          | 3.00      |             | 0.241           | 3.00      |             |
| 6h-7h   | 6.224          | 6.85      | 8.90        | 2.128           | 3.00      | 3.90        |
| 7h-8h   | 11.721         | 12.90     | 16.75       | 4.701           | 5.15      | 6.70        |
| 8h-9h   | 12.247         | 13.45     | 17.50       | 8.886           | 9.75      | 12.70       |
| 9h-10h  | 12.249         | 13.45     | 17.50       | 10.869          | 11.95     | 15.55       |
| 10h-11h | 12.111         | 13.30     | 17.30       | 11.961          | 13.15     | 17.10       |
| 11h-12h | 14.703         | 16.15     | 21.00       | 12.965          | 14.25     | 18.50       |
| 12h-13h | 16.647         | 18.30     | 23.80       | 14.013          | 15.40     | 20.00       |
| 13h-14h | 11.099         | 12.20     | 15.85       | 8.296           | 9.15      | 11.90       |
| 14h-15h | 9.652          | 10.60     | 13.80       | 7.091           | 7.80      | 10.15       |
| 15h-16h | 9.715          | 10.70     | 13.90       | 7.509           | 8.25      | 10.70       |
| 16h-17h | 10.953         | 12.05     | 15.65       | 8.146           | 8.95      | 11.65       |
| 17h-18h | 11.800         | 13.00     | 16.90       | 9.096           | 10.00     | 13.00       |
| 18h-19h | 10.838         | 11.90     | 15.45       | 7.892           | 8.70      | 11.30       |
| 19h-20h | 5.428          | 5.95      |             | 4.770           | 5.25      |             |
| 20h-21h | 3.243          | 3.55      |             | 2.895           | 3.00      |             |
| 21h-22h | 1.980          | 3.00      |             | 1.767           | 3.00      |             |
| 22h-23h | 1.599          | 3.00      |             | 1.288           | 3.00      |             |
| 23h-24h | 0.690          | 3.00      |             | 0.659           | 3.00      |             |

Infomédia 2022 Pool JPA

\* PN-M : Pénétration quotidienne en milliers : nombre de personnes (en milliers) qui, un jour moyen, ont écouté la station de radio mentionnée

Source : Panel Radio de Mediapulse, Media Reporter Radio, CH-Tot, juillet 20 – juin 21, 15+

Les informations contenues dans ce document ont une valeur indicative et peuvent être modifiées en tout temps